

# **11<sup>th</sup> Annual Forum on Waste Reduction New Directions in a Changing Climate**

Tuesday January 13, 2004  
Quinsigamond Community College, Worcester

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## **Agenda**

### **9:00 Plenary Session**

**Hebert Auditorium**

Opening remarks: DEP Commissioner Robert W. Gollledge Jr.

Panel: Innovative Municipal Waste Reduction and Sustainability Initiatives

- Mayor Timothy Murray, Worcester
- Mayor John Yunits Jr., Brockton
- Mayor David Cohen, Newton

10:30 Break

### **10:45 Concurrent Workshops**

#### **Full-Court Press: Promoting Your Program in the Media Room 120**

Learn from a press secretary, a newspaper editor and a non-profit organization about how to promote your waste reduction or environmental program through the press and news media.

Speakers:

- ♦ Ed Coletta, DEP Public Affairs Director
- ♦ Les Masterson, Arlington Advocate
- ♦ John Majercak, Center for Ecological Technology

#### **What's the Buzz? Public-Private Partnerships**

**Room 133**

Hear how municipalities are addressing budget shortfalls through partnerships with local companies and charities to purchase recycling bins, build transfer stations and collect electronics from residents.

Speakers:

- ♦ Virginia Valiela, Town of Dartmouth (and Hood Milk)
- ♦ Jeff Kunz, Town of Braintree (League of Women Voters)
- ♦ Bill Walsh, Town of Blackstone

#### **Recycling at State and Municipal Facilities: Reducing Waste and Cutting Costs**

**Room 132**

Municipalities and state agencies are saving scarce public dollars by recycling the materials from their own facilities. Find out about the State Sustainability Program and state agencies on the forefront of waste reduction.

Speakers:

- Paul Ruane, Department of Correction
- Greg Murphy, Greenleaf Composting
- Jaclyn Emig, EOE, State Sustainability Project Manager

#### **Sustainable Communities and Climate Change Programs Room 135**

Massachusetts is among the leaders in the United States for its local and statewide climate change initiatives. Hear about the Massachusetts Climate Change Plan and work being done at the local level.

Speakers:

- ♦ Abbey Tennis, Office of Commonwealth Development
- ♦ Kim Lundgren, Medford's Energy Efficiency Coordinator
- ♦ Lori Segall, Somerville Commission on Energy Use and Climate Change

**12:00            Lunch in Quinsigamond Dining Hall**

**1:15pm Concurrent Workshops**

**Proposed C&D Ban: What it Means to Municipalities            Room 120**

Learn in plain terms what the proposed ban on C&D disposal may mean for your municipality. Two municipalities will describe their programs for building material reuse and innovative material recovery efforts at transfer stations and drop-off facilities.

Speakers:

- ♦ Jim McQuade, DEP, Commercial Waste Reduction
- ♦ Eric Weiss, Hilltown Resource Management Cooperative
- ♦ Robert Beaudoin, Town of Lexington

**Essential Resources for Savvy Recyclers            Room 135**

Using the Web and its wealth of resources is essential to being a successful recycling manager. This workshop includes a demonstration of a variety of web sites, which Massachusetts' organizations have to offer.

Speakers:

- ♦ Jan Ameen, MassRecycle ListServ
- ♦ Marc Fournier, WasteCap's New Searchable Recycling Services Directory
- ♦ John Crisley, DEP's expanded recycling web site
- ♦ Edith DeMello, DEP, Private grant funds for municipal projects

**Sustainable Landscaping for the *Commonwealth*            Room 133**

Due to concerns about the health and environmental impacts of pesticide use, the Town of Marblehead manages its athletic fields and other public land without pesticides or conventional chemical fertilizers. Marblehead's success, particularly with athletic fields, attests to the benefits of using best management practices for maintaining turf and other landscapes.

Speaker:

- ♦ Chip Osborn, Commissioner of Parks and Recreation, Town of Marblehead

**Municipal Strategies to Reduce Diesel Exhaust Sources            Room 132**

Diesel exhaust is a major contributor to unhealthy levels of ozone and is a growing public health concern in many communities. Discover a program, including funding, that your community can use to reduce pollution from diesel sources by retrofitting municipal equipment. Learn about anti-idling regulations that your community can enforce

Speakers:

- ♦ Fred Civian, DEP, Transportation Programs
- ♦ Julie Ross, DEP, Transportation Programs
- ♦ Tony Chaves, Executive Office of Environmental Affairs
- ♦ Christine Sansevero, U.S. Environmental Protection Agency

## **2:30 Concurrent Workshops**

### **Food Waste Composting: Beyond the Backyard**

**Room 135**

A variety of food waste composting efforts are underway in Massachusetts' communities. Hear about cutting programs used by municipalities, institutions and a major music festival.

Speakers:

- ♦ Rob Gogan, Harvard University
- ♦ Jan Ameen, Franklin County Solid Waste Management District
- ♦ Pat Scanlon, Lowell Folk Festival Recycling Coordinator

### **Shattering Myths About Glass Recycling**

**Room 132**

Concerned about getting better value for your community's recycled glass? Learn about techniques and practices to insure quality control from the state's largest end-user of glass and about a municipal cooperative for processing of glass aggregate into construction material.

Speakers:

- ♦ Frank McAuliffe, Container Recycling Alliance
- ♦ Todd Ellis, Northeast Resource Recovery Association

### **Successful Small Business Recycling Programs**

**Room 120**

With so much potential for additional waste reduction in the commercial sector, many municipalities have developed small business recycling programs. Find out how local and regional efforts are bringing businesses into the fold, realizing efficiencies and increasing recycling rates.

Speakers:

- ♦ Claire Sullivan, South Shore Recycling Cooperative
- ♦ Marc Fournier, WasteCap
- ♦ Greg Superneau, City of Springfield
- ♦ Ann Dorfman, Town of Concord

### **Cutting Municipal Costs by Purchasing Surplus Property**

**Room 133**

Organizations like the Institution Recycling Network are recovering warehouse quantities of high quality furniture and equipment from offices and institutions. Learn how municipalities can save by accessing surplus property through state or private organizations.

Speakers:

- ♦ Paul Guerino, Massachusetts Operational Services Division
- ♦ Lenny Durant, Institution Recycling Network